

SeBot

BY SEMICOLANS

Business Proposal

AI Assistant · Knowledge Base · WhatsApp & Website Chat

PROPOSAL

Prepared for: **[Client Name]**

Prepared by: **Semicolans**

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Business Proposal

Give every customer an instant, intelligent answer — on WhatsApp and on your website — 24 hours a day, in English, Sinhala and Tamil.

1. Executive summary

SeBot is an AI business assistant that answers your customers automatically on **WhatsApp** and through a **website chat widget**, using your own **knowledge base** of products, prices and FAQs. It replies instantly, around the clock, captures every enquiry as a lead, and lets your team step in whenever a human touch is needed. This proposal shows how SeBot helps **[Client Name]** respond faster, never miss a customer, and turn conversations into sales — with a simple setup and no coding.

Want to see it first? Try our live assistant at **support.semicolans.com** or WhatsApp **+94 78 703 5587**.

2. The challenge

- Customers message on WhatsApp at all hours; replies come late or not at all — and late replies lose sales.
- The same questions (price, availability, delivery, hours) are answered manually, over and over.
- Enquiries are scattered across chats and never recorded as leads to follow up.
- Staff time is spent on repetitive questions instead of real customers.

3. The solution — SeBot

SeBot puts an **AI assistant** on the channels your customers already use. It learns your business from a simple knowledge base and answers naturally — instantly, 24/7, in three languages.

AI assistant

Understands plain language and answers like your best staff member — no menus, no scripts.

Knowledge base

You add your products, prices, policies and FAQs; SeBot answers from them accurately.

WhatsApp + website

One assistant on your WhatsApp number and an embeddable chat widget on your website.

Human takeover

SeBot handles the routine; your team jumps into any chat when it matters.

4. How it works

Step	What happens
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1. Set up	We add your business info, products and FAQs to the knowledge base.
2. Connect	Connect your WhatsApp number and drop the chat widget on your website.
3. Go live	Customers ask questions; SeBot answers instantly and captures leads.
4. Grow	Review leads and conversations in the dashboard; your team takes over when needed.

5. Key benefits

- **Never miss a customer** — instant replies, day and night.
- **Sell more** — answer product and delivery questions before shoppers drop off.
- **Save staff time** — the repetitive 90% is handled automatically.
- **Every enquiry captured** — chats become leads you can follow up.
- **Speak your customer's language** — English, Sinhala and Tamil.
- **Grows with you** — the same platform adds invoicing, inventory, CRM, HR and bookings when you're ready.

6. Grows into a full business platform

Start with the AI assistant and knowledge base, then switch on more as you need it — all in one place:

Sales & CRM (leads, pipeline, customers) · Invoicing & accounting · Inventory & products · Bookings & appointments · Tasks, projects & support tickets · HR & payroll · Broadcasts, loyalty & referrals · Facebook ad-lead capture · Payments (cards, local & international).

Packages & pricing

Monthly subscription. A free trial is available. Prices in Sri Lankan Rupees (LKR).

Package	Price / month	What's included
Basic Small businesses	LKR 2,500	AI assistant on WhatsApp + website widget · Knowledge base / FAQs · English, Sinhala & Tamil · Lead capture · 1 team member · Email support
Pro Growing businesses	LKR 5,000	Everything in Basic, plus: Human takeover / shared inbox · Broadcast messaging · Facebook ad-lead capture · CRM leads pipeline · Up to 5 team members · Priority support
Business Established / multi-team	LKR 7,500	Everything in Pro, plus: Full business suite (invoicing, inventory, bookings, HR) · Number masking · Payments (local & international) · Unlimited team members · Priority support

Free Trial available — start free, then choose the package that fits. Optional one-time setup & knowledge-base build; custom branding and payment integration available as add-ons.

7. Implementation plan

Phase	Activities	Timeline
Discovery	Gather your FAQs, products, prices, policies, branding	1–2 days
Setup	Build the knowledge base, connect WhatsApp, add the website widget	2–4 days
Testing	Test answers across channels and languages; refine	1–2 days
Go-live & training	Launch, train your team on takeover & the dashboard	1 day

Indicative timeline; most clients are live within one to two weeks.

8. Why Semicolans

- Built and supported locally — we understand Sri Lankan businesses and languages.
- One platform that grows with you — start small, expand without switching tools.
- Uses the official WhatsApp API and your own number — professional and reliable.
- Hands-on onboarding and ongoing support.

9. Next steps

1. Try the live demo (support.semicolans.com / WhatsApp +94 78 703 5587).
2. Confirm your package and share your FAQs, products and branding.
3. We build, test and launch — you're live within days.

Contact & test it yourself

We'd love to show you SeBot live. Try our AI assistant and reach us here:

How	Details
Try the AI assistant	support.semicolans.com
WhatsApp (test the bot)	+94 78 703 5587
Email	info@semicolonans.com
Phone / WhatsApp	+94 75 703 5587
Website	sebot.semicolans.com

This proposal is valid for 30 days from the date above. Prices are in LKR and confirmed on agreement.