

SeBot

BY SEMICOLANS

Product Details

Features, Capabilities & Packages

PRODUCT OVERVIEW

Prepared for: **[Client Name]**

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Product Details

SeBot is an AI-powered business assistant that works on WhatsApp, a website chat widget and a web dashboard — starting with customer support and growing into a full business platform.

Try it live: support.semicolans.com · WhatsApp +94 78 703 5587.

What SeBot does

24/7 AI assistant

Answers customer questions instantly in natural language.

Knowledge base & FAQ

Answers from your products, prices, policies and FAQs.

WhatsApp + web widget

One assistant across WhatsApp and your website chat.

Lead capture & takeover

Every chat becomes a lead; your team can step in anytime.

Core features (support & assistant)

Feature	What it does
Conversational AI	Understands plain language; no menus or scripts required.
Knowledge base	Add unlimited Q&A per product; the bot answers from them.
Multi-language	English, Sinhala and Tamil — replies in the customer's language.
WhatsApp (official API)	Uses your own WhatsApp Business number.
Website chat widget	Embeddable bubble for your website; same brain as WhatsApp.
Human takeover / shared inbox	Agents view chats and take over any conversation.
Lead capture	Enquiries recorded as leads with status tracking.
Smart document reading	Reads receipts / documents sent in chat.
Number masking	Optionally hide customer numbers from staff for privacy.

Full business platform (grows with you)

Module	Highlights
Sales & CRM	Leads inbox, CRM pipeline, customers & suppliers, statements.

Finance & accounting	Double-entry books, invoices, purchases with stock-in, cheques, P&L / balance sheet / cash-flow.
Inventory	Product catalogue, stock levels, low-stock alerts.
Bookings & calendar	Appointments, resources, reminders, month calendar.
Tasks, projects & tickets	Assign work, track projects, resolve support tickets.
HR & team	Staff, WhatsApp clock-in/out, attendance, leave, payroll, roles.
Marketing & growth	Broadcasts, loyalty points, coupons, referrals, affiliate program.
Facebook ad capture	Click-to-WhatsApp ad leads captured, tagged and reported per ad.
Content tools	AI content creator for captions and descriptions.

Channels & languages

WhatsApp

Website chat widget

Web dashboard

Email

SMS

Languages: English · Sinhala · Tamil.

Payments & integrations

- **Card payments:** iPay.lk and PayHere (local, LKR) and Stripe (international).
- **Multi-currency:** each business can operate and bill in its own currency.
- **Messaging:** WhatsApp Cloud API, SMS gateways, email (SMTP).

Platform & security

- Multi-tenant — each business's data is separate.
- Role-based access (admin, manager, agent) with per-user logins.
- Card data handled by certified payment gateways (your system never stores card numbers).
- Optional customer-number masking for staff privacy.

Packages & pricing

Monthly subscription. A free trial is available. Prices in Sri Lankan Rupees (LKR).

Package	Price / month	What's included
Basic Small businesses	LKR 2,500	AI assistant on WhatsApp + website widget · Knowledge base / FAQs · English, Sinhala & Tamil · Lead capture · 1 team member · Email support
Pro Growing businesses	LKR 5,000	Everything in Basic, plus: Human takeover / shared inbox · Broadcast messaging · Facebook ad-lead capture · CRM leads pipeline · Up to 5 team members · Priority support

Business Established / multi-team	LKR 7,500	Everything in Pro, plus: Full business suite (invoicing, inventory, bookings, HR) · Number masking · Payments (local & international) · Unlimited team members · Priority support
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Free Trial available — start free, then choose the package that fits. Optional one-time setup & knowledge-base build; custom branding and payment integration available as add-ons.

Contact & test it yourself

We'd love to show you SeBot live. Try our AI assistant and reach us here:

How	Details
Try the AI assistant	support.semicolans.com
WhatsApp (test the bot)	+94 78 703 5587
Email	info@semicolonans.com
Phone / WhatsApp	+94 75 703 5587
Website	sebot.semicolans.com